



THE CITY OF
Anna
★ EDC
G R O U N D B R E A K I N G
P O S S I B I L I T I E S

**Annual
Report**
2025

Grounded in Community

Driven by Development

Advancing Anna, Together

A note from our President

What an incredible year of momentum for the Anna Community and Economic Development Corporations! I'm proud to present the Fiscal Year 2025 Annual Report—a reflection of a community growing with purpose and a shared vision for the future of Anna.

I am particularly thrilled to welcome Joey Grisham back as EDC Director, teaming up with exceptional staff members including Natasha Roach (Asst. Director) and Salena Tittle (ED Manager). Our staff members are outstanding, displaying dedication, expertise, and a steadfast commitment to serving our community with excellence. It is their tireless work that truly drives our progress, and we are fortunate to have such a professional and talented group of individuals working for the city.

This past year, Anna experienced dynamic growth in both residential and commercial markets. In line with our strategic focus on revitalizing the downtown district, the CDC and EDC announced future development—a key step toward shaping a vibrant downtown.

In 2027, we will proudly open the doors to Tender Smokehouse, The Gin, and Papa Gallo's Mexican Grill—three locally celebrated restaurants that will anchor our new downtown. These will be complemented by outdoor entertainment space designed to create a welcoming, walkable gathering place for residents and visitors alike.

We also made significant strides in expanding residential opportunities with the creation of the Linde Lane, Sherley Farms, Trinity Creek, and Oak Ridge Public Improvement Districts—further diversifying Anna's housing options and supporting the city's long-term growth.

In July, we hosted our 5th Annual Developer's Forum at the Anna Municipal Complex. This year's reimagined format featured engaging panel discussions highlighting developments underway in our downtown and along the Highway 75 corridor. The message was clear: Anna is the place to be for commercial investment and opportunity.

One of this year's landmark achievements was the grand opening of Home Depot, made possible through a strategic incentive agreement. This project reflects the growing commercial confidence in Anna and our commitment to attracting businesses that meet community needs.

As we look ahead to 2026, it's worth pausing to reflect on how far we've come. From a first-year revenue of just \$27,494 in 1999 to over \$3.4 million in 2025, our progress has been remarkable.

To our City Council, Board members past and present, staff, community partners and neighbors—thank you. Your dedication, vision, and belief in Anna's potential continue to drive our success.

Here's to continued progress, collaboration, and opportunity in 2026 and beyond!

Bruce Norwood, President, Anna CDC/EDC Board

The Heart

Behind the Hustle

Our Economic Development team is dedicated to driving Anna's growth by attracting quality investment, supporting local businesses, and enhancing the city's long-term economic vitality. From strategic planning and business recruitment to community partnerships and project management, this passionate team works behind the scenes to bring big ideas to life—building a stronger, more vibrant Anna for all.



Joey Grisham
Director



Natasha Roach
Assistant Director



Salena Tittle
Economic Development Manager

The core functions of the Economic Development Staff are to develop and respond to leads, host and attend events to promote the City of Anna, assist in marketing efforts for recruitment, work with existing businesses and execute the Strategic Plan laid out by Council and the Board.

Guided by Vision

Grounded in Impact

Our Vision

Anna has created a balanced and sustainable tax base that invites high quality jobs, facilitates excellent quality of life with well-maintained and first-rate infrastructure, and offers a wide range of housing and public facilities that build community identity and pride and engage neighbors in meaningful ways.



Driven by Purpose

Focused on Progress

Our Mission

CDC

To identify and fund projects that enhance the quality of life in Anna and support the work of the EDC in the community

EDC

To identify and support opportunities that expand the city's business tax base and promote job growth in Anna.

Guiding Growth *Together*

Anna is somewhat unique in that it has two economic development corporations
Anna EDC (Economic Development Corporation) the A-type
and
Anna CDC (Community Development Corporation), the B-type

Type A EDCs are typically created to fund industrial development projects such as business infrastructure, manufacturing and research and development. They're all business.

Type B CDCs can fund all the same projects eligible for Type A, as well as parks, museums, sports facilities, and affordable housing. They were created to enable quality of life improvements.

Our Board of Directors



Bruce Norwood
President



Manny Singh
Vice President



Dwyke Williams
Secretary



Noah Nylander



Rocio Gonzalez



Edward Culham



Regina Leachman

Where Strategy

Meets Impact

- Continue to build the organizational infrastructure to support a successful economic development program that achieves local, state and national recognition
- Strengthen the City's commercial and employment base by focusing on catalyst areas and other opportunity areas
- Continue to foster relationships with businesses, partners and allies
- Create and promote a positive identity that differentiates Anna from surrounding communities using an integrated marketing and communications strategy
- Transform Downtown Anna into a vibrant district
- Improve the aesthetics and appearance of the community through public and private investment
- Increase retail, restaurant, and entertainment options in Anna

Core Values



Unique



First-Rate



Community-Oriented



Diversified



Robust



Well-Maintained



Exceptional Quality of Life

A Year of Progress

A future in Motion

October 2024

- Collin County Realtor Discussion
- Bisnow State of Collin County

November 2024

- Anna Area Chamber Fall Golf Tournament
- Dallas Meet Up November Networking

December 2024

- Met with Representative Jeff Leach

January 2025

- Dallas Regional Chamber Annual Meeting
- ICSC Red River Conference and Tradeshow

February 2025

- Bisnow Master Planned Communities
- EDC Lender Lunch with the SBA

March 2025

- Greater Anna Chamber Leadership Academy
- Anna ISD Career Fair
- D CEO Real Estate Awards
- Met with Senator Angela Paxton

April 2025

- Collin County Days
- DBJ Bred Awards
- Home Depot Grand Opening

May 2025

- Small Business Week
- ICSC Vegas Conference and Tradeshow
- Anna Area Chamber Spring Golf Tournament

June 2025

- Collin County Business Alliance

July 2025

- Developers' Forum

August 2025


- BRE Regional Alliance Meeting
- CUTX Community Roundtable

September 2025

- TXEDC Investor Summit
- Chamber After Hours
- Kroger Groundbreaking

Making our Mark *In Print*

Invested in
DEVELOPMENT
Positioned for
GROWTH




Anna offers an ideal location with unlimited development possibilities.

Discover how Anna's prime location at the intersection of four major highways, a pro-business mindset and investment in infrastructure are building North Texas' future.

To grow with us, visit opportunityannatx.com/growwithus

THE CITY OF
Anna
EDC
GROUNDBREAKING
POSSIBILITIES

Invested in
BUSINESS
Positioned for
GROWTH



Anna is your pro-business partner from project concept to completion.

Discover how a prime location at the intersection of four major highways, an educated workforce and thriving community make Anna your home for business success.

To grow with us, visit opportunityannatx.com/growwithus

THE CITY OF
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GROUNDBREAKING
POSSIBILITIES

Where we shared our brand:

D CEO magazine
Bisnow Area Briefs
Dallas Business Journal's Book of List
Dallas Regional Chamber's Economic Development Guide

Sharing our Story

With the World



In the

News...

Telling our story is more than just good communication—it's how we build community pride, attract opportunity, and show the world what makes Anna unique. By amplifying our voices and sharing the progress, challenges, and spirit of our city, we not only inform and engage our residents—we put Anna on the map as a vibrant, growing community worth knowing.

Strategic Steps

Lasting Impact

FY 2026 Priorities

Recruit unique entertainment options

Recruit primary care doctors and a hospital

Acquire more downtown properties for development

Develop a marketing and branding plan for Downtown

Recruit additional industrial and primary job projects

The “why” behind our priorities

The EDC’s current priorities focus on building a stronger economic foundation, enhancing quality of life, and preparing for long-term growth. By targeting job creation, downtown development, healthcare access, and community amenities, we aim to create a vibrant, resilient community. Looking ahead, we will continue advancing these initiatives while seeking new opportunities to attract investment and improve livability for all residents.



Opening Doors

To Business Success

Open
Now

This past year, Anna continued to experience exciting economic growth with the opening of several new businesses across retail, dining, healthcare, and professional services. These additions are not only expanding local job opportunities but also enhancing the quality of life for residents and visitors alike. Each new business reflects the city’s growing reputation as a vibrant, business-friendly community—and we’re just getting started.

Q1 2024

Q2 2024

Q3 2025

Q4 2025

- 3 Nuggets Adventure
- Walgreens
- Boba and Bites
- Kids Quest Therapy

- Altier Beauty Salon
- Thrive Herb and Tea

- Home Depot
- Arden Park
- The Quinn
- Elevate Kicks
- Eiffel Nail Salon

- State Farm
- Jefferson Arbor
- Farmers Bank
- Allergy & Asthma Clinic
- Jack in the Box
- Cottages of Anna
- 4th and Main Barber
- Yardley Town Center



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