ANNA ECONOMIC DEVELOPMENT

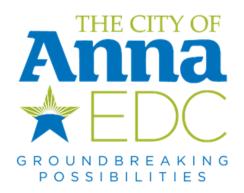


Director's Note

Hello Neighbors,

Happy New Year, Anna! As we step into 2025, there's a renewed sense of optimism and energy in our community. The year ahead promises exciting opportunities for growth, innovation, and collaboration. We're kicking off the year with new initiatives designed to enhance our local economy, support businesses, and create a vibrant, thriving environment for residents and visitors alike. From new development projects to upcoming events and investments in infrastructure, 2025 is shaping up to be a year of progress and prosperity for Anna. Stay tuned for all the exciting things in store, and let's make this year our best one yet!

Bernie Parker EDC Director



UPCOMING MEETINGS

- City Council : Tuesday, January 14 and January 28
- EDC and CDC Board Meeting: Thursday, February 13
- P & Z Commission Meeting: Monday, January 6

JANUARY 2025

ANNA



Follow us at **AnnaTXEDC**

GROWING ANNA!

EDC IS NOW ON INSTAGRAM!

.......................

We're excited to announce that the EDC is now on Instagram! Follow us for the latest updates, behind-the-scenes content, and all the happenings in our vibrant community. We'll be sharing everything from event announcements to exciting projects, ensuring you stay in the loop every step of the way. Join us on Instagram and stay connected!

(psstt....We are in Linkedin too!)



Follow us at **Anna Economic Development Corp.**

ANNA EDC MEETS WITH REP. JEFF LEACH

Director Bernie Parker, and Assistant Director Natasha Roach met with Representative Jeff Leach on December 12th to explore promising regional partnerships for Anna and Collin County. During this meeting, they also had the opportunity to discuss the upcoming Legislative Session and the initiatives that Anna aims to implement.



WELCOME TO THE CDC/EDC BOARD

Staff welcomed our newly appointed Board Members at Boards and Commission's Orientation held at the Municipal Complex on December 14th. We are looking forward to working with them as they serve their terms over the next 2 years.

Welcome Dwyke Williams, Edward Cullum, Noah Nylander, and Regina Leachman.



www.opportunityannatx.com

ANNA IN THE NEWS

Dallas Business Journal comes to Anna

DALLAS Business Journal A few weeks ago, Aayush Gupta, a distinguished writer for the *Dallas Business Journal,* visited Anna to explore the factors behind the city's impressive ranking as the 4th fastest-growing city in the region. Following an insightful interview with Director Bernie Parker, Gupta and our team embarked on a comprehensive tour of Anna, immersing themselves in the dynamic developments and vibrant growth that are shaping the city's future. It was an eye-opening experience that highlighted the exciting progress taking place across Anna.

HAPPENING IN THE NEIGHBORHOOD

EXCITING NEWS FOR ANNA BUSINESSES!

We are launching our Business Retention & Expansion (BRE) Program starting in January!

On the 15th of every month, we will reach out to our local businesses with a special email, using the Bludot Community platform, to share valuable information and resources such as:

- Customer Service Trends & Techniques
- Developing / Updating Business Plans
- Improving Advertising & Promotion
- Available Grant Information
- Workforce Training

Be sure to log on to the Bludot Community platform, subscribe and make sure we have your most up to date information!

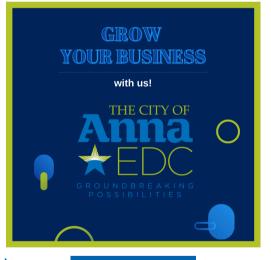
As your dedicated liaison, we're here to help you thrive and succeed! Questions? Email <u>stittle@annatexas.gov</u>

Residential CONSTRUCTION UPDATE



Click the button below to see the map of all new neighborhoods under construction

CONSTRUCTION MAP



BLUDOT PLATFORM

ANNA, TEXAS by the numbers **JANUARY 2025** Sales Tax Growth 19.0% \$780,090 \$655,358 2023 000 Population December 2024 Estimated: 28,059 **NOW OPEN** Residential 810 West White Street Permits Suite 600 Dec 2024: 61 \bigcirc boba.and.bites.tx YTD 2024: 1,406 BODA & BITES Hours: **Tuesday-Sunday** Commercial 12 pm - 9 pm STORE **NOW OPEN** Permits 120 W. Hackberry Lane Dec 2024: 5 182 0113 YTD 2024: 69 KidsQuest kidsquesttherapy.com Therapy Hours: Un Ul as Monday - Thursday 9 am - 6 pm **Commercial Under Construction** • Wyndham Hotel Holt Cat Home Depot Holiday Inn • Willow Creek Retail • Anna Daycare Anna ISD Admin • Lorenzo Dow Elementary WANT TO SEE WHAT HAPPENED AT A MEETING?

www.opportunityannatx.com

P & Z 12.2.2024 EDC/CDC 12.5.024 1.2.2025 **CITY COUNCIL** 12.10.2024 **CITY COUNCIL** 12.17.2024