



FORGING OUR

# FUTURE

2024 ANNUAL REPORT

THE CITY OF  
**Anna**  
★ CDC  
GROUNDBREAKING  
POSSIBILITIES

THE CITY OF  
**Anna**  
★ EDC  
GROUNDBREAKING  
POSSIBILITIES

# A Message from the Anna CDC/EDC

On behalf of the Anna Community and Economic Development Corporations, I am excited to present the Anna CDC and EDC Fiscal Year 2024 Annual Report — what a year of growth and opportunity! We had a remarkably successful year, from new development opportunities to continued growth in Anna. In keeping with our focus on developing our downtown district, the CDC and the EDC acquired five acres of property for future development. We continued to expand our diverse inventory of residential development and created the AnaCapri North, Rockhill and Liberty Hills Public Improvement Districts.



**Bruce Norwood**  
*Board President*

The CDC and the EDC hosted our 4th Annual Developer's Forum in August at the Anna Municipal Complex to highlight all the growth that we are experiencing and the future of Anna. I am also proud to mention that we received the Community Development Block Grant in the amount of \$500,000.00 for our continued efforts in improving our downtown. In addition, Anna executed an incentive agreement that brought Chipotle to the neighborhood this past summer.

With Bernie Parker as our Director, we expanded our EDC team to include Natasha Roach as Assistant Director of Economic Development and Salena Tittle as Economic Development Manager. We now have a full team and look forward to accomplishing so much more, really driving interest in Anna and all the development opportunities we are creating.

As we approach the end of 2024 and look forward to 2025, I must reflect on our history of achievements and success through the efforts of past and current staff, City Council, and Board members. Some of these accomplishments include the Chief Partners/Walmart Development, the purchase and sale of the Anna Business Park, improvements to Slayter Creek Park, the addition of Wyndham Hotels and Home Depot to the community, and many more. With a first-year revenue of \$27,494 in 1999 to over \$3.1 million in 2024, the City of Anna and the CDC and EDC continue to successfully bring quality development that provides for the amenities that our neighbors regularly enjoy.

My sincere gratitude to everyone for their dedication and vision. I cannot wait to see what is in store for 2025!

Advancing Anna,

A handwritten signature in black ink, appearing to read 'Bruce Norwood'.

Bruce Norwood



# City of Anna CDC/EDC Board & Staff

## BOARD

**Bruce Norwood**  
*President*

**Jody Bills**  
*Vice President*

**Rocio Gonzalez**  
*Secretary*

**Michelle Hawkins**

**Kylee Kelley**

**Ronald “Ronnie” Kerr**

**Allison Inesta**

## STAFF

**Bernie Parker**  
*Director of Economic Development*

**Natasha Roach**  
*Assistant Director of Economic Development*

**Salena Tittle**  
*Economic Development Manager*

## Vision

Anna has created a wide range of housing and public facilities that build community identity and pride to engage neighbors in meaningful ways.

## Mission

### CDC

To identify and fund projects that enhance the quality of life in Anna and support the work of the EDC in the community.

### EDC

To identify and support opportunities that expand the city’s business tax base and promote job growth in Anna.



# Strategic Plan Goals



- Build first-rate organizational infrastructure to support a successful economic development program that achieves local, state and national recognition
- Strengthen the city's commercial and employment base by focusing on catalyst areas and other opportunity areas
- Continue to foster relationships with businesses, partners and allies
- Create and promote a positive identity that differentiates Anna from surrounding communities using an integrated marketing and communications strategy
- Transform Downtown Anna into a vibrant district
- Improve the quality of life in Anna
- Increase the variety of housing in Anna
- Improve the aesthetics and appearance of the overall community through public and private investment
- Develop first-class infrastructure in Anna
- Increase retail, restaurant and entertainment options in Anna



## Core Values



**Unique**



**First-Rate**



**Community-Oriented**



**Diversified**



**Robust**



**Well-Maintained**



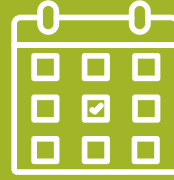
**Exceptional  
Quality of Life**



# Measurables



For every **5** meetings the EDC held, a new certificate of occupancy was issued



**24** events attended/  
hosted by the EDC,  
a **35%** increase since FY22



**198** broker/developer meetings



**\$3,066,550**  
CDC sales tax revenue,  
an **18%** increase since FY22



**41** new Commercial  
Certificates of Occupancy  
permits,  
a **105%** increase  
since FY22 (20)



**98** business retention  
and expansion visits/contacts



**30%** net annual increase in  
commercial property value



**1,496** LinkedIn followers,  
a **59%** increase  
since FY22 (940)



**36,908** website users,  
a **12.5%** increase  
since FY22 (32,792)



**2,142** newsletter  
subscribers,  
a **125%** increase since  
FY22 (952)

# Events Attended & Hosted

<b>OCTOBER 2023</b>	<ul style="list-style-type: none"><li>• Texas Economic Development Council Annual Conference</li></ul>
<b>NOVEMBER 2023</b>	<ul style="list-style-type: none"><li>• Anna TPG Pediatric Urgent Care &amp; Clinic Ribbon Cutting Ceremony</li><li>• NCTCOG - Texas Community Development Block Grant Awards</li></ul>
<b>DECEMBER 2023</b>	<ul style="list-style-type: none"><li>• Bisnow - Collin County State of the Market Event</li></ul>
<b>JANUARY 2024</b>	<ul style="list-style-type: none"><li>• Anna Community Library &amp; Plaza Groundbreaking</li><li>• Youth in Government Day Leadership Presentation</li><li>• Anna ISD Slayter Creek Middle School 7th Grade Class - General Employability Skills (Panelist)</li></ul>
<b>FEBRUARY 2024</b>	<ul style="list-style-type: none"><li>• 2024 ICSC Red River Conference</li><li>• 2024 Greater Anna Chamber of Commerce Awards Banquet</li><li>• Grand Opening of Country Charm Coffee</li></ul>
<b>MARCH 2024</b>	<ul style="list-style-type: none"><li>• Greater Anna Chamber of Commerce Leadership Anna Program</li></ul>
<b>APRIL 2024</b>	<ul style="list-style-type: none"><li>• 2024 Dallas Business Journal Best Real Estate Deals Awards</li><li>• 2024 Greater Anna Chamber of Commerce Spring Golf Tournament</li><li>• Bisnow Future of Dallas Healthcare Real Estate Event</li><li>• Anna High School Lunch &amp; Learn Series (Panelist)</li></ul>
<b>MAY 2024</b>	<ul style="list-style-type: none"><li>• Anna Neighbor Academy Spring Cohort</li><li>• Anna Senior Coyote Career Fair</li></ul>
<b>JUNE 2024</b>	<ul style="list-style-type: none"><li>• State of Downtown &amp; Development Update Business Breakfast</li><li>• City of Anna and Anna EDC Multi-Employer Hiring Event</li></ul>
<b>JULY 2024</b>	<ul style="list-style-type: none"><li>• Country Charm Coffee Ribbon Cutting Ceremony</li><li>• Parks &amp; Recreation Anna Senior Program Economic Development Presentation</li></ul>
<b>AUGUST 2024</b>	<ul style="list-style-type: none"><li>• Fourth Annual Anna Economic Development Forum</li><li>• Grand Opening of the City of Anna Fire Station 2</li></ul>
<b>SEPTEMBER 2024</b>	<ul style="list-style-type: none"><li>• Einstein Bros. Bagels Opens</li></ul>

# Event Photos

## JANUARY 2024



*Anna Community Library & Plaza Groundbreaking*

## FEBRUARY 2024



*Grand Opening of Country Charm Coffee*

## MARCH 2024



*Greater Anna Chamber of Commerce Leadership Anna Program*

## APRIL 2024



*Dallas Business Journal Best Real Estate Deals Awards*



# Event Photos

## APRIL 2024



*2024 Greater Anna Chamber of Commerce Spring Golf Tournament*



*Bisnow Future of Dallas Healthcare Real Estate Event*

## MAY 2024



*Anna Senior Coyote Career Fair*

## JUNE 2024



*State of Downtown & Development Update Business Breakfast*



*City of Anna and Anna EDC Multi-Employer Hiring Event*



# Event Photos

## JULY 2024



*Country Charm Coffee Ribbon Cutting Ceremony*

## AUGUST 2024



*Grand Opening of the City of Anna Fire Station 2*



*Parks & Recreation Anna Senior Program Economic Development Presentation*

## AUGUST 2024



*Fourth Annual Anna Economic Development Forum*

## SEPTEMBER 2024



*Einstein Bros. Bagels Opens*

# Advertisements

## PRINT ADS

### D CEO Real Estate Annual

**45 minutes to Downtown Dallas.  
20 minutes to Sherman.  
The place to build Opportunity.**

Anna offers a prime location in Collin County at the intersection of five major highways, allowing direct access to the Dallas-Fort Worth metroplex and Grayson County's rising tech hub. With available land, a booming population, diverse housing and stellar schools, Anna provides the resources and pro-business mindset that will make your vision a reality. Come see why **Anna is built for opportunity.**

**THE CITY OF Anna EDC**  
GROWING OPPORTUNITY

To learn more about how Anna can help you realize your vision, visit [opportunityannatx.com/annasaysyes](http://opportunityannatx.com/annasaysyes) or contact **Bernie Parker**, Interim Director of Economic Development, at 214-631-5394.

### Dallas Business Journal Best Real Estate Deals Awards

**45 minutes to Downtown Dallas.  
20 minutes to Sherman.  
The place to build Opportunity.**

**Congratulations to the 2024 Dallas Business Journal Best Real Estate Deals Awards finalists and winners!**

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### D CEO State of DFW

SPECIAL ADVERTISING SECTION

# Anna

City of Anna Economic Development Corporation  
[OpportunityAnnaTX.com](http://OpportunityAnnaTX.com)

EDC Contact:  
Joey Grisham  
214.831.5394

Population:  
23,960

County:  
Collin

Major Businesses:  
Branco Manufacturing, Omnicast USA

Which industries are demonstrating the most interest in Anna today?  
Retail, medical, dining, industrial and multifamily have exhibited the most interest. Recent openings include Chick 'N' Chop, Home Depot and Texas Roadhouse. In the past three years, Anna has added more than 80 new businesses and finalized agreements for projects representing over \$2 billion in investments. The team anticipates additional investments will also be under construction by the end of 2023.

What financial, tax incentives, or other programs have been created to help Anna attract business?  
Anna supports business growth through a range of programs and incentives including grants, infrastructure assistance, permit fee waivers/reductions, streamlined permitting process, tax increment reinvestment zones, and public improvement districts.

What does your EDC evaluate when looking to attract a new business?  
Anna is a city that starts with 'yes' and is open to all new business propositions that do verify our offerings for neighbors and support our vision as one of the fastest growing cities across North Texas.

**Anna says "YES"**

An up-and-coming city with a booming population, Anna offers 41 square miles with a wealth of available sites for development, a prime location at the intersection of five major highways between Dallas and Sherman's rising tech hub in Grayson County. Combine these with an educated workforce, diverse housing in established and flourishing neighborhoods, and stellar schools, and you'll see why Anna is worth investing in.

**THE CITY OF Anna EDC**  
GROWING OPPORTUNITY

To learn more about how Anna can help you realize your vision, visit [opportunityannatx.com/annasaysyes](http://opportunityannatx.com/annasaysyes) or contact **Joey Grisham**, Director of Economic Development, at 214-631-5394.

### DRC Economic Development Guide

**45 minutes to Downtown Dallas.  
20 minutes to Sherman.  
The place to build Opportunity.**

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**THE CITY OF Anna EDC**  
GROWING OPPORTUNITY


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# Advertisements

## DIGITAL ADS

**45 minutes to Downtown Dallas.  
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The place to build Opportunity.**



With available land, a booming population, diverse housing and stellar schools, Anna provides the resources and pro-business mindset that will make your vision a reality. Come see why Anna is built for opportunity.

**THE CITY OF Anna EDC**

[LEARN MORE](#)

**Ranked 9th fastest-growing city in Texas.  
High demand for physicians and medical offices.  
Anna is built to serve.**



**Anna provides the resources and pro-business mindset to meet your goals and serve our neighbors.**

**THE CITY OF Anna EDC**

[LEARN MORE](#)

**Located between 5 major highways.  
A city with a pro-business mindset like yours.  
Your success continues in Anna.**



With available land, a booming population, diverse housing and stellar schools, Anna provides the resources and pro-business mindset that will make your vision a reality. Come see why Anna is built for opportunity.

**THE CITY OF Anna EDC**

[LEARN MORE](#)

**A business dreamed of for years.  
Permits issued within days.  
Opportunity built for today.**



With available land, a booming population, diverse housing and stellar schools, Anna provides the resources and pro-business mindset that will make your vision a reality. Come see why Anna is built for opportunity.

**THE CITY OF Anna EDC**

[LEARN MORE](#)

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**THE CITY OF Anna EDC**

[LEARN MORE](#)

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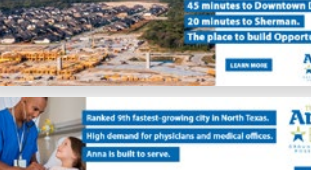
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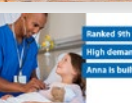
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**THE CITY OF Anna EDC**

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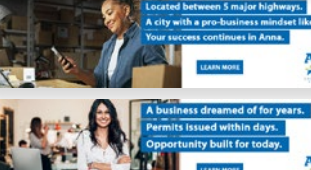
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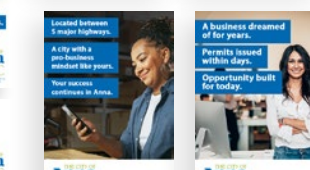
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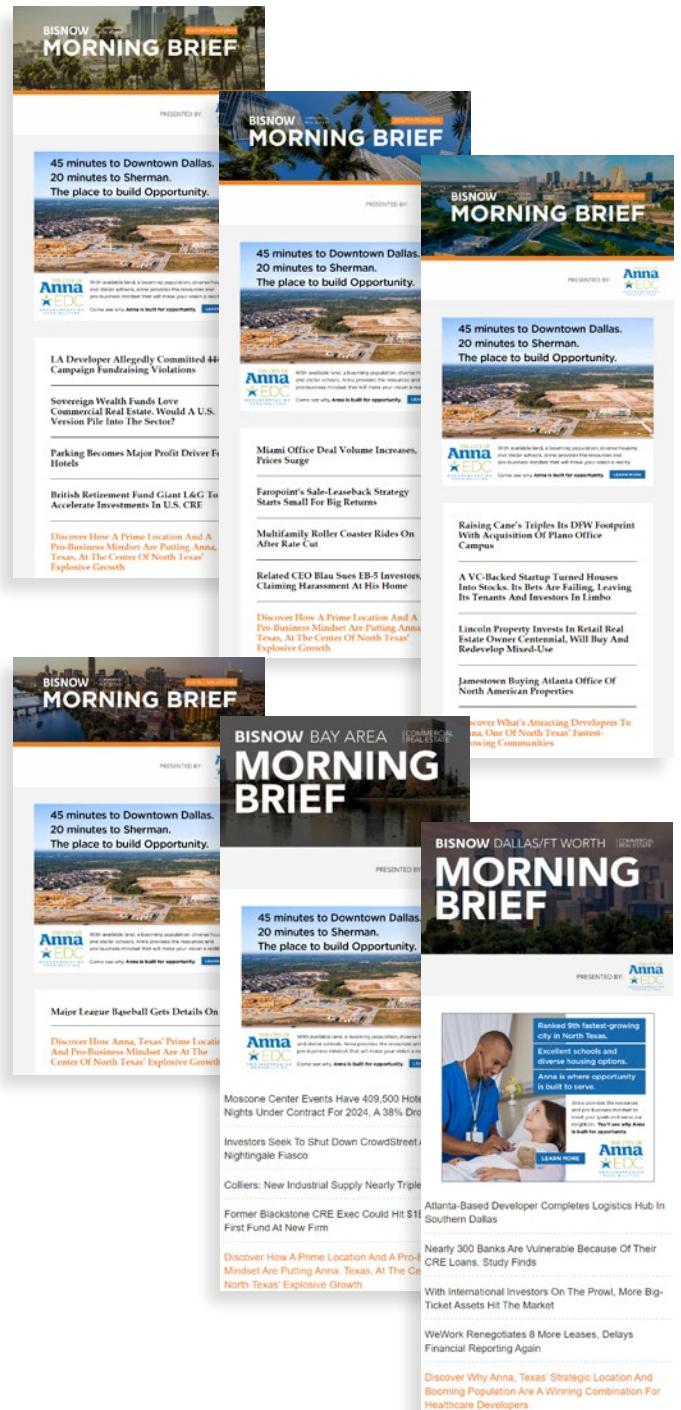


**THE CITY OF Anna EDC**

[LEARN MORE](#)

## Bisnow Newsletter Takeovers

Austin and San Antonio, Bay Area, Dallas-Fort Worth, Southern California, South Florida





# In the News

## GROWTH IN ANNA

### BISNOW

News Dallas-Fort Worth


#### Growing Pains Ahead For Collin County As It Enters Era Of Explosive Growth

December 6, 2023 | Olivia Luckenmeyer, Dallas-Fort Worth

As one of the fastest-growing regions nationwide, Collin County is at a pivotal point in its metamorphosis, with older cities running out of room for new development and once-rural communities bustling with change.

But with rapid expansion comes bureaucratic growing pains, and developers working in the area are feeling the pinch. How each community handles its next era of growth will dictate its success in the long run, panelists said during a *BISNOW* event Tuesday at the Sheraton McKinney Hotel.

"Cities must at some point make a decision: When they grow up, what will they be?" said Michael Kowalski, president and CEO of the *McKinney Economic Development Corp.* "We are all at that point now."







Panelists at a BISNOW event, including Michael Kowalski, president and CEO of the McKinney Economic Development Corp.

### Candy's Dirt.com

#### What's So Special About Anna, Texas?

August 19, 2024 | April Towery | 4 Comments | Suburban Living


Share News:   



This home at 2403 Old Ironside Ave., Anna, is listed for \$1.07 million.

There's a cute little Collin County community tucked along U.S. Highway 75 between Dallas and Grayson County that isn't quite on the radar for big tech companies and families seeking a new home — but it's about to be, city leaders say.

In fact, Anna, Texas, quietly increased its population by 2,100% since 2000 and is ranked among the top five fastest-growing cities in North Texas. Maybe we should be talking about Anna.



### D 50 YEARS

Food/Beverage Food Culture Sports Drinkers D-CBS D-Magazine Magazines Directories Store

#### How Downtown Revitalization Can Shape the Future of a City

Realizing the potential of an evolving city's downtown core is vital to creating a community's thriving future, writes Jessy Orlowski, Anna's economic development director.

By Jessy Orlowski | December 6, 2023 | 3:00 am



While North Texas continues its steady growth, most of the boom isn't happening in our major cities but instead in the suburbs and, even more prominently in the exurbs, our region's outer-ring communities, many of which still offer numerous expansion opportunities. Three cities — including Anna, where I lead economic development efforts — have become the foundation for North Texas' exponential growth. In fact, the three of us have done so in major cities' central business districts as well as developing their communities dotted throughout DFW even more critical as our regions expand in all directions to support growing resident populations and thriving industrial, technology, and innovation sectors.

As outer ring cities develop to support their evolution and the larger metropolitan area's growth, a few critical components can help set the stage for long-term success.



## North Texas e-News

Local News

#### City of Anna celebrates rapid population growth and promising future

By City of Anna  
May 20, 2024

Anna, Texas (May 20, 2024) — The City of Anna has been named one of the top 4 fastest-growing cities in the United States with a population over 20,000, according to the latest Census data. Anna's population surged by 17% over the past year, underscoring its status as an emerging prime destination for business development and reflecting the community's attractive living conditions and robust economic opportunities.



## North Texas e-News

Local News

#### Transforming Anna: A comprehensive look at the city's roadway improvements

By Frances La Rue, Public Affairs Manager, City of Anna, Texas  
May 20, 2024

Anna, Texas — The City of Anna is in the midst of a significant transformation with multiple roadway projects designed to enhance safety, improve connectivity, and prepare for future growth. Supported by a combination of city funds, county bond funds, developer contributions, and state grants, these projects reflect Anna's commitment to modernizing its infrastructure. Here's an in-depth look at the ongoing developments and the recently completed Pavement Condition Index (PCI) assessment and what they mean for residents and the future of the city.



#### Pavement Condition Index (PCI) Overview

The Pavement Condition Index (PCI) is a crucial tool the City of Anna uses to assess the condition of road pavements. It provides valuable insights into the overall health and performance of road surfaces, aiding in effective maintenance and rehabilitation strategies and detailing areas of greatest need. The assessment, completed bi-annually, was recently conducted in consultation with Nexco Highway Solutions of America.

The PCI involves four components: distress identification, assignment of severity ratings, assessment of distress density, and evaluation of the overall condition for each pavement section. Distress identification includes evaluating various distress types, such as cracking, rutting, surface texture, and patching. Severity ratings are based on the extent and magnitude of these distress types. The overall condition rating for a pavement section is then derived from the collective evaluation of distress types and their severity.

Trained inspectors use automated equipment to survey pavement sections, identifying and documenting distress types and their severity. Each section is assigned a score between 1 and 100, with higher numbers indicating better condition and lower numbers indicating more severe need for repair or replacement. The PCI aids in prioritizing maintenance and rehabilitation projects based on pavement condition and available resources and helps allocate budgets efficiently by identifying critical areas needing immediate attention.

The results of the 2024 PCI show that the majority of city roads score within the good condition category. Streets in the worst condition categories are primarily asphalt streets in downtown and rural streets the city has annexed. The full PCI report will be available on the city website in mid-July.

### COLLIN COUNTY

#### Collin County Outer Loop spurs massive housing growth

Tracts still available despite 2,452-acre land sale billed as 'largest contiguous undeveloped tract left in county'



### LOCAL NEWS

#### Changes coming to address crashes and congestion on U.S. 75 through the City of Anna

"We're overwhelmed by the amount of [construction] work. It's a burden on our neighbors," shared Anna city manager Ryan Henderson.



This story was originally published by our content partners at the [Fort Worth Business Journal](#) on May 30, 2024.

If estate investment firm has completed its acquisition of the largest McKinney, but according to a local housing expert, plenty of land development.

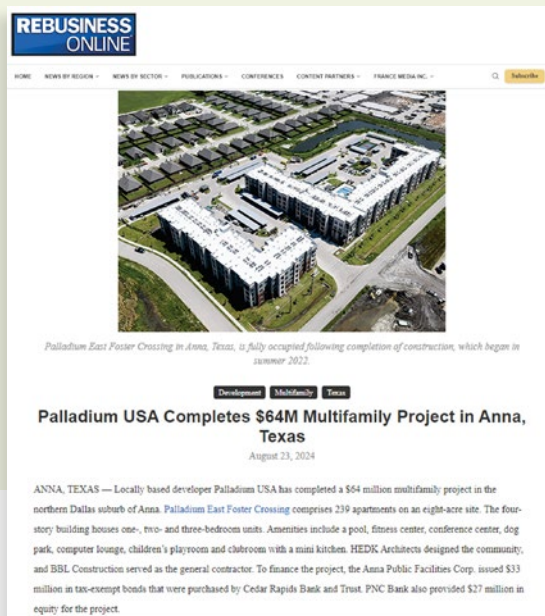


# In the News

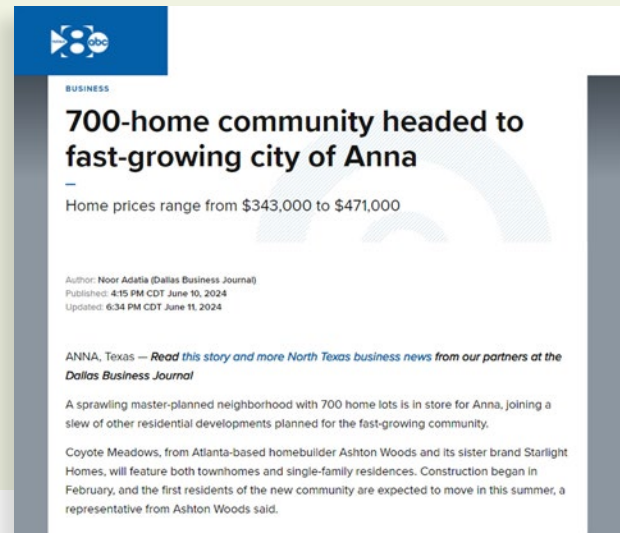
## JPI PARMORE ANNA SENIOR LIVING DEVELOPMENT



## PALLADIUM EAST FOSTER CROSSING DEVELOPMENT

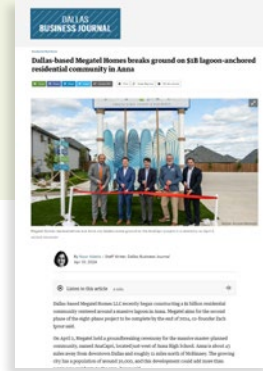
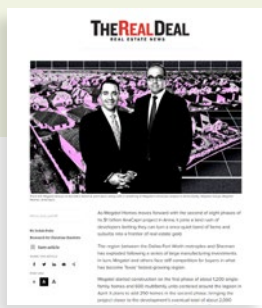
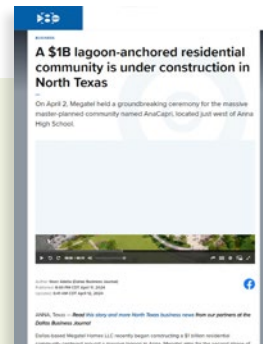
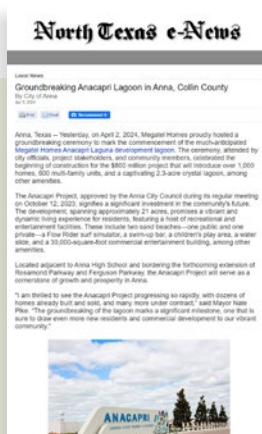
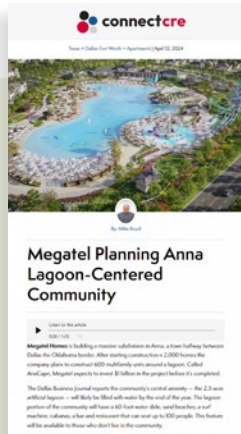


## COYOTE MEADOWS DEVELOPMENT



# In the News

## ANACAPRI DEVELOPMENT



## DALLAS BUSINESS JOURNAL BEST REAL ESTATE AWARDS

**Dallas Business Journal**

land sale, Preston Harbor sale

- Medical:** Eonton Farms Health & Wellness Center, Dallas Pyramids plans, Medical City Healthcare acquisition of Wise Health System
- Mixed-use:** Crescent Fort Worth, Epic Central, Knox Street Development, McKinney Cotton Mill
- Multifamily (suburban):** Depot on Main, Heritage Towers Apartments, Jefferson at the Grove, Standard at Old Town, [The Quinn](#)
- Multifamily (urban):** Novel Turtle Creek by Crescent Communities, The Vickery
- Nonprofit:** The Loop, South Dallas Cloud Kitchen, Viola's House of Dallas building purchase
- Office deal:** Bridge Labs at Pegasus Park, HF Sinclair headquarters at Victory Park

## D CEO STATE OF DFW

**D**

**Anna**  
City of Anna Economic Development Corporation

EDC Contact: Jory Grisham | 214.831.5394  
Population: 25,960  
County: Collin  
Major Businesses: Branco Manufacturing, Commax USA

Which industries are demonstrating the most interest in Anna today?  
Retail, medical, dining, industrial and multifamily have exhibited the most interest. Recent openings include Child's, Chipotle, Home Depot, and Texas Roadhouse. In the next three years, Anna has added more than 80 new

## D CEO REAL ESTATE AWARDS

**D** Menu: Food/Business, Food, Culture, Sports, D Home, D CEO, D Rankings, Magazines, Directories, More

Presidium Cotton Mill

Preston Harbor

Qorvo Semiconductor

The Quad

[The Quinn](#)

The Sinclair

South Dallas Cloud Kitchen

Southport Logistics Center

Southwire



# In the News

## ANNA LIBRARY GROUNDBREAKING

**Herald Democrat**

Anna to break ground on new library

By Jason Brown  
Herald Democrat

This weekend, Anna officials will break ground on a project that has been years in the making. Starting a groundbreaking ceremony will be held for the city's much-anticipated Anna Community Library.

The event will take place at 4 p.m. at the southeast corner of the Anna Municipal Complex at 125 W. 7th Street in Anna.

"The journey leading up to this momentous occasion dates back to May 2021 when voters overwhelmingly approved Proposition B, allocating \$22 million to develop a state-of-the-art public library and community center. A year earlier, after the groundbreaking and the facility's design will encompass multipurpose, meeting and classroom space, aligning with the objectives outlined in the Parks and Recreation Master Plan. The project will also include a municipal campus plaza estimated at \$3,500,000, with \$2,000,000 provided by the Anna Community Development Corporation."

The groundbreaking ceremony marks a significant milestone in the realization of this community-driven project following a name period where officials were seeking input from community members about whether they would like to have a library.

"It has been exciting for me to hear from our neighbors regarding how the library is going to be an important part of their lives, services they hope to see and look forward to having in our own community, and questions about the design development and when the library will be under construction," Mayor of Highland Park Steve Markland said in a video about the community involvement. "There is also tremendous excitement both with local community partners and other connections in our region."

He also said some of the services people can expect will be job and career skills, emerging technology programs, after school programs and school readiness programs for parents of small children. There will also be workshops, meetings, outdoor reading

Anna Community Library breaks ground  
By City of Anna  
Feb 27, 2024

Anna, Texas (Jan. 19, 2024) – The City of Anna announces the groundbreaking ceremony for the much-anticipated Anna Community Library on Jan. 27 at 9 a.m. The event will take place at the Northeast corner of the municipal campus at 125 W. 7th St., Anna, Texas.

The journey leading up to this momentous occasion dates back to May 2021 when voters overwhelmingly approved Proposition B, allocating \$22 million to develop a state-of-the-art public library and community center. The facility's design will encompass multipurpose, meeting and classroom space, aligning with the objectives outlined in the Parks and Recreation Master Plan. The project will also include a municipal campus plaza estimated at \$3,500,000, with \$2,000,000 provided by the Anna Community Development Corporation.

Anna Community Library

BRW ARCHITECTS | SECURITY | INP

The groundbreaking ceremony marks a significant milestone in the realization of this community-driven project. The Anna Community Library is poised to become a cornerstone, fostering knowledge, connection, and community spirit for years to come.

"We are excited about the progress made on the Anna Community Library," said Mayor Nate Pike. "This facility will serve as a hub for education, recreation and neighbor engagement, enhancing the quality of life in our community."

"The library is a testament to the community's vision and commitment to providing valuable resources. We look forward to its positive impact on Anna's neighbors," said City Manager Ryan Henderson.

Along with city staff, Project Advocates provided consulting services and project management and served as the owner's representative. BRW Architects is the architect of record for the library's exterior. Teague, Nail, and Perkins were selected to do the landscape architecture around the library. ZDO Design served as the primary library consultant and completed the library's interior.

## ANNA FIRE STATION TWO GRAND OPENING

local profile

Anna, Texas Celebrates Grand Opening Of Fire Station Two

The state-of-the-art facility aims to enhance emergency response and public safety

Marilyn Gaudin Castanon  
Aug 27, 2024 10:20 AM

Photo: Anna Fire Department Facebook page

Listen to this article  
00:00:44

On Aug. 23, 2024, the city of Anna, Texas, and Anna Fire Rescue celebrated the grand opening of its new Fire Station Two. The event, which included a ribbon cutting (fire hose uncoupling) ceremony, drew city officials, representatives from Crossland Construction, Conduit Architecture and local residents.

News Weather Sports VERIFY

City of Anna welcomes new fire station to keep up with rapid growth

Chief Ray Isom said when he started working at the department back in 2017, the station they were in was originally built in 1975 and located by city hall.

ANNA, Texas — The city of Anna is one of the fastest growing cities in North Texas. To keep up with that growth, the city is making sure its infrastructure matches that speed.

North Texas e-News

Front Page

Anna Fire Rescue opens Station 2  
By City of Anna  
Aug 28, 2024

The development of Fire Station Two was made possible through a voter-approved bond measure

Anna, Texas (Aug. 26, 2024) – The City of Anna and Anna Fire Rescue celebrated the grand opening of the new Fire Station Two on Friday, August 23, 2024. This 21,000-square-foot facility stands as a testament to the city's commitment to public safety as Anna continues to grow and thrive.

Station Two, located west of US-75 and north of FM-455 within the Villages of Hurricane Creek development, was made possible through a voter-approved bond measure. The site for this station was generously provided by the developer to the City of Anna. The strategic location of Station Two is crucial for improving emergency response times city-wide, particularly for neighborhoods closer to US-75 and along the highway corridor.

# In the News

## BERNIE PARKER NAMED DIRECTOR OF ECONOMIC DEVELOPMENT

**CRE MARKETBEAT**

### "Top Business Moves in Cresa, A&P, and City of Anna This Week"

June 5, 2024 | Steve Griffin

**Texas People & Companies**

*"City of Anna EDC Names Bernie Parker as Director of Economic Development"*

The City of Anna Economic Development Corporation (EDC) has appointed Bernie Parker as its new director of economic development. With almost 20 years in the public sector, Parker brings a wealth of experience to his role, having previously served as interim director and assistant director for the City of Anna. In this position, he will oversee all economic development efforts for the city.

*"Cresa Acquires Franchise Anderson Realty Partners, Anthony Frische and David Anderson-Named Managing Principals"*

Leading commercial real estate firm, Cresa has acquired Frische Anderson Realty Partners, with Anthony Frische and David Anderson serving as managing principals and co-managing partners for their local office. The addition includes a key team of award-winning partners joining Cresa's current local team in Houston, resulting in a combined presence of 20 professionals.

**DALLAS BUSINESS JOURNAL**

### Anna taps familiar face to head EDC

Parker's priorities include boosting tax base, enlivening downtown

Anna Parker has been named head of Anna Economic Development Corporation.

By Steve Griffin • Staff Writer, Dallas Business Journal  
Jun 5, 2024 • Updated Jun 8, 2024 8:34am CDT

Latest in this article

The City of Anna has named longtime civil servant Bernie Parker the new director of its economic development corporation. A key position for recruiting and retaining businesses in the city as well for north side of the Dallas-Fort Worth Metroplex.

Parker has served as the corporation's interim director since January and before that was assistant director for almost a year.

The Anna EDC, the similar organizations across DFW, plays a major role in business recruitment and on-behalf negotiation across tax incentives, job training, tax rebates and fee abatements.

Parker has worked for nearly 20 years in city government. Before coming to Anna, he was city manager in Anna, in Johnson County south of Fort Worth, and assistant city administrator in Willow Park, in Parker County west of Fort Worth. He got his start as an engineering technician for the City of Keller.

**connectCRE**

Texas  
CRE Real Estate News / Texas Real Estate News  
More Regional Stories

Texas • State of Texas • Office (June 6, 2024)

### Cresa, A&P, City of Anna Headline This Weeks Moves

By Mike Boyd

Listen to this article  
5:02 / 2:17

The City of Anna Economic Development Corporation (EDC) announces that it has named Bernie Parker as director of economic development. Parker most recently served as interim director of economic development and assistant director of development for the City of Anna EDC. Leveraging nearly 20 years of experience working in the city sector, Parker will continue to lead and oversee all economic development efforts for the city.

## NATASHA ROACH JOINS THE ANNA EDC AS ASSISTANT DIRECTOR OF ECONOMIC DEVELOPMENT

**DALLAS INNOVATES**

BUSINESS CREATIVE EDUCATION IMPACT INVENTION STARTUP

### Anna EDC Names Assistant Director of Economic Development for Fast-Growing City

With nearly 12 years of municipal experience working in the economic development and chamber of commerce sectors, Natasha Roach will assist with overseeing all efforts at the Anna EDC and its support of business development within the fast-growing Collin County city.

Natasha Roach (Corporate photo, original: City of Anna)

By LANCE PURRAY - SEP 4, 2024

Natasha Roach has been named assistant director of economic development at the City of Anna Economic Development Corp.

With nearly 12 years of municipal experience working in the economic development and chamber of commerce sectors, Roach will assist with overseeing all efforts at the Anna EDC and its support of business development within the fast-growing Collin County city.

"We're thrilled to welcome Natasha to the Anna EDC as assistant director of economic development," Bernie Parker, director of economic development at the Anna EDC, said in a statement. "As the City of Anna continues its rapid growth, our team is working to ensure that our development efforts match the pace of our expanding neighbor population while also supporting nearby growth, including Grayson County's rising tech hub. I'm confident Natasha's extensive experience and knowledge will be a great asset to our team as we work together to bring more opportunities to Anna."

The City of Anna Economic Development Corporation

Natasha Roach, Assistant Director

Natasha Roach pivots from assistant director of the Little Elm Economic Development Corporation after nearly 12 years to the same title with the City of Anna Economic Development Corp. In the role with the Anna EDC, she will help oversee all efforts and the corporation's support of business development within Anna.

Education: University of North Texas (BA) University of Oklahoma (OUED)

**DALLAS BUSINESS JOURNAL**

### Natasha Roach hired at City of Anna Economic Development Corporation

By Lance Purray • Staff Writer  
September 4, 2024

Natasha Roach has been appointed assistant director of economic development for the City of Anna Economic Development Corporation (EDC) where she will leverage 12 years of municipal experience in North Texas. Roach earned her bachelor's degree from the University of North Texas and completed the University of Oklahoma Economic Development Institute (OUEDI) program. She is active in the International Economic Development Council (IEDC) and the Texas Economic Development Council (TEDC).

**Texas RED News**

### Natasha Roach hired at City of Anna Economic Development Corporation

Posted on September 5, 2024

Natasha Roach has been appointed assistant director of economic development for the City of Anna Economic Development Corporation (EDC) where she will leverage 12 years of municipal experience in North Texas. Roach earned her bachelor's degree from the University of North Texas and completed the University of Oklahoma Economic Development Institute (OUEDI) program. She is active in the International Economic Development Council (IEDC) and the Texas Economic Development Council (TEDC).

**BISNOW**

The Anna Economic Development Corp. hired Natasha Roach as its assistant director of economic development. She has almost 12 years of experience in economic development and with chambers of commerce. Her most recent position was assistant director of economic development and EDC coordinator for the Little Elm Economic Development Corp. In her new role, Roach will help oversee the work of the Anna EDC.



# In the News

## GOVERNOR'S COMMUNITY ACHIEVEMENT AWARD GRANT

**local**  
profile

HOME > COMMUNITY

### Anna, Texas Receives \$2 Million For 2024 Governor's Community Award

Funds will be employed for landscaping initiatives along state rights-of-way

Matilda Preisendorf  
Apr 5, 2024 12:00 AM



| Photo: Governor's Community Achievement Awards

▶ Listen to this article  
00:02:39

The Keep Texas Beautiful project [recently announced](#) the recipients of the 2024 Governor's Community Achievement Awards, acknowledging exceptional community enhancement endeavors. This year, several North Texas cities were honored.

## ANNA PLAYGROUND DESIGN


**local**  
profile

HOME > FAMILY

### Anna, Texas Seeks Community Input On New Playground Design

Residents are invited to vote on playground designs for Natural Springs Park

Marlenys Guzmán Castaños  
Mar 11, 2024 12:00 PM



▶ Listen to this article  
00:02:18

The [city of Anna, Texas](#), invites residents to participate in an exciting initiative to develop Natural Springs Park's playground. Officials are seeking public input on nine captivating designs to shape the park's future.

Residents can vote on their preferred playground design through a public input survey accessible via the [provided link](#). By participating, you are helping design the Natural Springs Park, creating a vibrant and beloved recreational space that reflects the community.

Residents are encouraged to review the detailed [presentation slides](#) of each design before casting their votes.

# Awards & Honors

## HERMES CREATIVE AWARDS - 2024

Honorable Mention



### Digital Advertising (Electronic Media/Social Media/Interactive Media) - Anna Economic Development Corporation (EDC)

Ranked 9th fastest-growing city in North Texas.

High demand for physicians and medical offices.

Anna is built to serve.

Anna provides the resources and pro-business mindset to meet your goals and serve our neighbors.

THE CITY OF Anna EDC GROUND BREAKING POSSIBILITIES

LEARN MORE

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THE CITY OF Anna EDC GROUND BREAKING POSSIBILITIES

LEARN MORE

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THE CITY OF Anna EDC GROUND BREAKING POSSIBILITIES

LEARN MORE

## AVA DIGITAL AWARDS - 2024

Gold



### Digital Marketing/Content Marketing (E-Annual Report) Anna Economic Development Corporation (EDC)

THE CITY OF Anna CDC GROUND BREAKING POSSIBILITIES

THE CITY OF Anna EDC GROUND BREAKING POSSIBILITIES

Building Momentum

ANNUAL REPORT 2023

A Message from the Anna CDC/EDC

City Of Anna CDC/EDC Board & Staff

VISION

MISSION

EDC

BOARD MEMBERS

STAFF

Strategic Plan Goals

Core Values

Measurables

- 33 new jobs added to the EDC
- 50% increase in EDC FY22
- \$2,607,332 CDC LRA in FY22
- 13% increase in EDC FY22
- 191 business/developer partnerships
- 38 new Commercial Certificates of Occupancy permits
- 90% increase in EDC FY22
- 101 business retention and expansion opportunities
- 24,121 visitor count
- 18% increase in EDC FY22
- 1,915 economic development opportunities
- 99% increase in EDC FY22
- 35,907 website hits/visitors
- 5% increase in EDC FY22
- 1,328 leads to EDC
- 41% increase in EDC FY22



# Major Milestones & New Business Openings

Q1 FY24	Q2 FY24	Q3 FY24	Q4 FY24
<p><b>OCTOBER 2023</b></p> <p>Roma's Italian Bistro Salad and Go Integrity Urgent Care Anna Foot &amp; Ankle Specialists ENT Centers of North Texas Peak Physical Therapy Parmore Senior Living, Bld. 1</p> <p><b>NOVEMBER 2023</b></p> <p>Texas Roadhouse Texoma Physicians Group Clinica Hispana El Milagro</p> <p><b>DECEMBER 2023</b></p> <p>Life Storage Jelsma Orthopedics Brakes Plus Baylor Scott &amp; White Outpatient Physical Therapy</p>	<p><b>JANUARY 2024</b></p> <p>Country Charm Coffee Kalamaki Greek Eatery Parmore Senior Living, Bld. 2</p> <p><b>FEBRUARY 2024</b></p> <p>Dental Wellness of Anna</p> <p><b>MARCH 2024</b></p> <p>Elevate Title Anna Islamic Center Palladium, Bld. 1 Total Body Training Dallas Pain Institute Plush Aesthetics, PLLC Parmore Senior Living, Bld. 3</p>	<p><b>APRIL 2024</b></p> <p>SushiGo Scooter's Coffee Palladium, Bld. 2</p> <p><b>MAY 2024</b></p> <p>Herculean Supplements of Anna Palladium, Bld. 3</p> <p><b>JUNE 2024</b></p> <p>Walgreens Hu Happy Feet K Bite</p>	<p><b>JULY 2024</b></p> <p>Chipotle Ricky's Automotive Palladium, Bld. 4 Hanger Round Resale Shop</p> <p><b>AUGUST 2024</b></p> <p>The Quinn, Clubhouse The Grand, Bld. 1 Anna Fire Station #2 Cielos Abiertos Casa de Restauracion</p> <p><b>SEPTEMBER 2024</b></p> <p>Einstein Bros. Bagels 1989 Lash &amp; Nail Spa</p>

## FY 2025 Priorities







[opportunityannatx.com](http://opportunityannatx.com)