

OCTOBER 2019

# ANNA ALERT

VOLUME 01

*A Newsletter from the City of Anna, Texas  
Economic Development Corporation*



*Is your success story waiting in North Texas' 4th Fastest Growing City?*



In the late 1990s, Anna citizens voted to provide a ½ cent sales tax to the Community Development Corporation (CDC) and a ½ cent to the Economic Development Corporation (EDC). The other 1 cent went to the City's General Fund. In 2016, voters approved a measure to increase the CDC's portion to ¾ cent and removing the portion for the EDC. The remaining 1 ¼ cent goes to the City's General Fund. These funds are used to promote economic development in the City of Anna including business recruitment, business retention, and serving as an information clearinghouse.

The CDC/EDC is governed by a seven-member Board that meets on the first Thursday of each month. Members are selected by the City Council: Anthony Richardson, President, Stan Carver, Vice President, Rocio Gonzalez, Secretary, Doris Pierce, Bruce Norwood, Raul Hernandez, Michelle Hawkins.

## LETTER FROM THE DIRECTOR

I want to welcome you to the inaugural newsletter for the City of Anna Community & Economic Development Corporations. Our goal is to provide updated information so that the neighbors of Anna know what is happening with Economic Development. Back in April of this year, the City Council adopted a new Strategic Plan that placed economic development as one of the top priorities- that included creating a dynamic business community as well as a vibrant downtown.

Since my arrival in February, our focus has been on getting the organization up to par with our competitors and being aggressive in our efforts. I am happy to report that we have made tremendous strides on this front including: a new economic development website, selecting Carey Cox Real Estate as the listing broker for the Anna Business Park, marketing commercial properties in Anna, securing positive media coverage about Anna and current/future developments, and updated marketing materials. The EDC/CDC is committed to attracting new businesses and development to Anna and retaining existing businesses, and works closely with the Greater Anna Chamber of Commerce, Anna ISD, and other community partners.

Please feel free to reach out to us if we can ever be of assistance and stay tuned as new developments and businesses come our way!

Warmest regards,  
Joey Grisham, Economic Development Director

# ANNA BY THE NUMBERS...

*Building Permit and  
Sales Tax Information*

- Certificates of Occupancy FY 2019: **24** (25% under FY 2018)
- Building Permits - New Commercial FY 2019: **15** (36% over FY 2018)
- Construction Value - New Commercial FY 2019: **\$12,672,820** (368% over FY 2018)
- Single Family Permits Issued FY 2019: **670** (94% over FY 2018)
- City Annual Sales Tax Revenue FY 2019: **\$1,791,211\*** (19% over FY 2018)
- CDC Sales Tax Revenue FY 2019: **\$1,074,727 \*** (19% over FY 2018)
- City's Bond Rating: Fitch: AA- Moody's: Aa3
- The City of Anna's Fiscal Year (FY) begins October 1 annually.

\*projected

## PROJECT UPDATES

### *Under Construction*

#### **Anna Town Center** (NE Corner U.S. 75 and FM-455)

- Anchored by Wal-Mart
- Starbucks and Salsa TexMex opening early 2020
- Chick-fil-A, Holiday Inn Express, Freestanding Emergency Dept., Whataburger and Neighborhood Credit Union opening 2020

#### **Standridge Property** (NW Corner U.S. 75 and FM-455)

- 50+ acres; 23 acres for Medical
- Ambulatory Surgery Center - 23,000 square feet opening spring 2020

#### **Municipal Complex** (SH 5 between W. 7th and W. 5th Streets)

- Fire Station, Police Headquarters, and City Hall
- Opening 2021

### *Coming Soon*

#### **City Comprehensive Plan, Downtown Master Plan, and Park and Trail System Master Plan**

- Citizen input will be vital in this process - Stay tuned for future updates



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## NEW BUSINESSES

*Fiscal Year 2019*

AT&T

811-C Commercial Kitchen

Anna Eye Care

Biddle Group, LLC

Bow Bow Boutique

Brennan Tucker Homes

C&A ROOFING/Construction

Dr. Cameron Roe

Frazzy's Popcorn

Great Clips Hair Salon

Jefecito Mexican Restaurant

Leslie's Pool Supply

Let's Taco 'Bout it

Mattress Central

Namaste Fit

Nature's Purpose

New Life Church

Remax Real Estate

State Farm Insurance

Urgent Care Clinic

Vogue Nail Bar

WorkOut Anytime

“

*Anna's housing  
market in  
Collin County  
is booming -  
WFAA*

The Economic Development Department has a new website! Visit [opportunityannatx.com](http://opportunityannatx.com) to learn more about current projects, available sites, and much more!

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